TOWN OF Herndon VIRGINIA

MEMORANDUM

TO: Dan Hoffman, Town Manager

FROM: Kirstyn Jovanovich, Deputy Town Manager

DATE: July 24, 2026

SUBJECT: FY 2027 Community Donation Program – Award Summary

On March 24, 2026, the Town Council adopted Resolution 26-G-17 establishing the Community Donation Program, and subsequently appropriated $200,000 in the Fiscal Year (FY) 2027 Adopted Budget to support the program.

Using the Council-adopted policy and review criteria, staff developed the program's application and evaluation process for FY 2027. A cross-departmental team reviewed all applications against the weighted Council criteria, and the Town Manager reviewed and approved the final donation awards. A summary of awards is provided below; all awardees have been notified.

Organization Name	Program/Event Name	Type	Donation Award
Dulles Regional Chamber of Commerce	Friday Night Live!	Economic Development	$50,000
The Elden Street Players (Next Stop Theatre)	Education and Community Outreach Programming	Arts Program	$30,000
Charity of Choice	Herndon Block Party	Economic Development	$20,000
CORE Foundation (Green Lizard Foundation)	Tour de Herndon	Economic Development	$20,000
Cornerstones	Faith Council Forums	Community Program	$20,000
Economic Development	WinterMrkt*	Economic Development	$20,000
Clearview Elementary PTA	Stars on Stage and Olympiad	Education Support	$7,450
Herndon High School PTSA	All Night Grad Event	Education Support	$5,620
Food For Neighbors	Grocery Gift Card Program	Community Program	$5,000
Herndon High School Sports Boosters Club Inc	Uniforms – Field Hockey	Education Support	$5,000

Organization Name	Program/Event Name	Type	Donation Award
Langer Consulting (Stars & Stripes NOVA Committee)	Food Drive Charity Golf Tournament	Community Program	$5,000
The Haraseeket Foundation	Imagining Your Future	Community Program	$3,500
She Believes In Me	Believers Teen Leadership and Life Skills Program for Herndon Youth	Community Program	$3,500
		Total:	**$195,070**

**Town of Herndon Economic Development Market Program*

Award distribution will proceed according to each organization's category. Program awardees will receive disbursement of donation funds now. Event awardees will receive disbursement once the appropriate special event approval process has been completed for their event.

All awardees are required to submit a post-award report covering attendance, outcomes, and financial summary within 60 days of project completion, and/or at the time of applying for a subsequent year's donation if their program or event has not yet concluded. A standard report template is currently in development and will be distributed to all awardees in advance of their reporting deadline.

The FY2028 Community Donation Program application period will open in January 2027, with donations provided for Fiscal Year 2028 beginning July 1, 2027. In advance of the next cycle, staff will complete an evaluation of the FY2027 program, including the application and scoring process, and will present the review matrix to Council for consideration, allowing an opportunity to recommend changes ahead of the FY2028 application period. This program remains subject to Council approval and available funding.